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FOR IMMEDIATE RELEASE

G4 PUBLISHING INTRODUCES THE CREATION OF “THE FAMILY PLANNER” It’s the Planner Busy Families Can’t Live Without!

G4 Publishing, of Tinley Park, Illinois, announces the debut of its new product, The Family Planner. The 2004-2005 planner is now available exclusively on the company’s website, allowing families across the country the opportunity to benefit from this unique organizational tool. The Family Planner (<http://www.thefamilyplanner.com>) is the ultimate daily planner with endless features designed to help families master their busy schedules. Since its debut, The Family Planner has enabled families from Washington to Maine to strive to simplify their lives by applying this simple, but effective method of organization.

“As a certified teacher and mother of two boys with extremely busy schedules, I was always searching for a planner to meet our family’s needs, but was never quite satisfied. This prompted me to create my own daily planner keeping the busy family in mind,” says Patty Grenda, creator of The Family Planner. After many months of designing, researching, and feedback from moms across the nation, The Family Planner was finally completed, and is now available to the public. “It is my hope that this unique calendar will be the solution to the scheduling nightmare facing many families today,” states Grenda.

The Family Planner is not your typical wall calendar. Instead, it is a full-size daily planner with a column for each day of the week, providing ample space for all the daily activities. The week at-a-view design is just one of the numerous features The Family Planner has to offer. With this one of-a-kind planner, it is virtually impossible to forget a birthday or miss an appointment. Spending another day in chaos will be a thing of the past. The Family Planner alleviates the stress in even the busiest households by implementing a genuinely easy planning system that everyone can use.

The Family Planner is not just for moms. In fact, it is a valuable tool that benefits every member of the family. Left in a central location of the home, the planner can be utilized by the entire family. With everything down in writing, The Family Planner leaves out the guesswork.

Patty Grenda, President of G4 Publishing, has been quoted in newspapers nationwide with her planning and organizational tips. Grenda, the planner’s creator, has been seen on *ABC 7 News in Chicago*, as well as heard on, *The Mom Show at World Talk Radio*. She will continue to offer organizational tips throughout the year to help relieve some of the stress that families face today.

The Family Planner starts in September with the new school year. However, families can begin using the planner anytime they feel the need to take control of their lives. The user-friendly format makes it a great organizational tool for the entire family. The Family Planner was designed to keep stress out of the home by offering a planning system that really works.

More information is available from Patty Grenda at 708.528.2345; 17648 Pheasant Drive, Tinley Park, IL 60477; g4publishing@thefamilyplanner.com.

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